

DISCOVER
THE NEW
PENNSYLVANIA

PENNSYLVANIA AMBASSADOR

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VOL. 1, NO. 1

PENNSYLVANIA DAY AT THE NEW YORK WORLD'S FAIR

AUGUST 28, 1964

IT'S PENNSYLVANIA DAY:

Gov. Scranton Greets Fair-goers at 2:30!

See page 4



"Let's have fun!" urges Governor Scranton as he and his First Lady welcome thousands of visitors to Pennsylvania Day at The Fair! Bill and Mary greet their fellow Pennsylvanians at the Court of the Universe, New York World's Fair at 2:30 p.m. today!

DOCUMENTS SECTION

BRIGHT INDUSTRIAL CLIMATE PREDICTED FOR PENNSYLVANIA

HARRISBURG, Pa. — "Pennsylvania has never looked better," says Secretary of Commerce John K. Taylor. "In view of the latest figures on employment and industrial activity, it's now quite obvious that the New Pennsylvania offers excellent opportunities for growth and profit to new and expanding companies."

Mr. Taylor released the following information: In July of this year the state's unemployment rate dropped to 4.7%, the lowest mark for the month of July since 1953.

Last month 45 new plants had been announced and an all-time high of 128, from the first of the year, thru the end of July, Pennsylvania Industrial Development Authority projects have created 10,000 new jobs. And these new jobs mean an additional payroll of \$53,167,000 within Pennsylvania.

Mr. Taylor says, "I don't see how one can live in Pennsylvania today without finding a sense of optimism, a surge of vitality! And this optimism is purposeful — it is planned."

He outlined some of these reasons for optimism. He said that Governor Scranton has formed a Committee of House and Industry — 21 business and industrial leaders — to help Pennsylvania in its efforts for expanding its business, including a foreign trade mission to Europe.

He said that Pennsylvania's Washington, D. C., office has also been expanded.

After the Fair, Visit The Fair-est State — Visit Pennsylvania! Here are the shortest, surest, most scenic routes home from the Fair — thru Pennsylvania!

Hon. W. Stuart Hines, Speaker of the Pennsylvania House of Representatives and Mrs. Helen K. Hines.

Gov. William W. Scranton, son and son-in-law of the late Governor Wm. V. Smith.

Mr. Thomas Bradshaw, Vice Chairman, "100,000 Pennsylvanians" and Mrs. Bradshaw.

Mr. David Bell, member Executive Committee "100,000 Pennsylvanians" and Mrs. Bell.

Mr. Kenneth B. Lee, Major League Baseball Player and Mrs. Lee.

Mr. Fred C. Fay, Chairman, Governor's Council of Business and Industry and Mrs. Fay.

Mr. and Mrs. Joseph P. Sullivan and son Bill and Joseph.

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KEYSTONE STATE OFFERS MAJOR TOURIST ATTRACTIONS

Fare! It's golf season in Pennsylvania! Fairways stretch out smooth and green — a, sloping hills, rippling streams and thick trees offer a real challenge to the golfer! Thousands of private and public courses reside in Pennsylvania's mountains and valleys. Where you travel in beautiful Pennsylvania, don't forget your clubs!

And after your game, enjoy it in the water! Great Pennsylvanian resorts of natural and man-made lakes extend an invitation to swim, fish, sail, and water ski. And if you love to look on the sunny beach, Lake Erie's Phipps Lake Park rivals an ocean beach with a stretch of seven miles of white sand and a swim-vacation in "glazy" Pennsylvania.

Yes, a hunter? Better! Pennsylvania — we have 387,203 acres of state game land, 1,800,000 acres of state forest, 40,000 acres of national forest and 2.9 million acres of private hunting ground.

And don't feel neglected. Mr. A recent visitor said, "You'll find Pennsylvania a beautiful state to visit. To believe in the beauty of the state, you only need to see the famous Golden Triangle — about."

Love to ski? Ever see Penn State's beautiful Mount Nittany? See the world's largest ski resort, with ski lifts, ski schools, ski rental, and ski equipment.

Yes, Pennsylvania is a River State. Pittsburgh is easy to reach by plane, train, bus, or automobile — in fact, hotels, restaurants and stores are not far from the river.

Have you ever seen your family in Independence Hall? See the birthplace of our nation's first President, George Washington, in Philadelphia, birthplace of our nation's first President, George Washington, in Philadelphia, birthplace of our nation's first President, George Washington, in Philadelphia.

Mr. Taylor points out that Pennsylvania offers numerous advantages to the tourist. He said that Pennsylvania has a rich cultural heritage, with many historic sites and landmarks.

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for the Promotion of Economic Growth

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MRS. GEORGE MORGAN
Executive Director

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Chairman

THOMAS F. BRADSHAW
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PENNSYLVANIA AMBASSADOR

FAIR
EDITION

VOL. 1, NO. 1

PENNSYLVANIA DAY AT THE NEW YORK WORLD'S FAIR

AUGUST 28, 1964

HI--HO---WE'RE AT THE FAIR!!

Pennsylvania Invades New York Fair!

PHILADELPHIA, PA. An enthusiastic group of Harrisburg Boy Scouts have volunteered their services as "new boys," distributing copies of the "Pennsylvania Ambassador" to Fair visitors.

Thousands of Pennsylvanians are arriving at the fairgrounds by public and private transportation and in chartered buses. From Harrisburg, a special train brought 400 kids from the Blue Ridge area.

The national music of Al Jolson's "Swanee Song" Band, a selected group of Mums, will provide entertainment for the official ceremonies at 10:30 a.m. The day's festivities. And the White Rose Ladies of York, attend in quiet civilian costumes, will circulate through the crowds with gifts of what else?—white roses!

VISIT THESE PENNSYLVANIA COMPANIES AT THE FAIR

- Hershey Chocolate—Better Living Center block 12
- SKF Industries—block 47
- Westinghouse—block 41
- U.S. Steel—Unisphere
- Scott Paper Company—block 11

Follow the tour map to these exciting pavilions!

TODAY'S PROGRAM

Governor Scranton and his official party plan a full day at the Fair! Here's their program:

- A Busy Morning**
- 9:45 a.m.—Arrive Gate No. 2 World's Fair.
 - 10:00 a.m.—Ascend the Tower at New York State Pavilion.
 - 10:25 a.m.—Depart New York State Pavilion.
 - 10:30 a.m.—Visit Westinghouse, where Governor Scranton will sign the book which will ride in the Westinghouse Time Capsule.
 - 10:45 a.m.—Depart Westinghouse.
 - 10:50 a.m.—Tour Vatican Pavilion.
 - 11:25 a.m.—Depart Vatican Pavilion.
 - 11:30 a.m.—Assemble at Unisphere, where U. S. Steel will present a gift to the governor—Photographs will be taken.
 - 11:50 a.m.—Depart Unisphere.
- Afternoon Activities**
- 12 noon—Private luncheon—Gas Pavilion—courtesy of Pennsylvania Gas Association.
 - 2:15 p.m.—Depart for official ceremonies at Court of Universal Peace (in case of rain, United States Pavilion).
 - 2:30 p.m.—Official ceremony—party will be greeted by Fair officials—Governor Scranton will speak.
 - 3:00 p.m.—Conclusion of ceremony.
 - 3:10 p.m.—Tour I.R.M.
 - 3:40 p.m.—Depart I.R.M.
 - 2:50 p.m.—Visit Spanish Pavilion.

AND BACK TO GOOD OLD PENNSYLVANIA!



The Breadfeet of Bloomsburg—Mrs. Richard Breadfoot and daughters Linda, 17; Mary, 13; Ann, 11; and Jean, 9. See Story Page 2.

DISCOVER
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PENNSYLVANIA AMBASSADOR

FARM
SHOW
EDITION

VOLUME 1, NUMBER 3

OFFICIAL PUBLICATION "100,000 PENNSYLVANIANS"

MONDAY, JANUARY 11, 1965

AMBASSADORS HONOR FARM QUEENS--

'100,000 PENNSYLVANIANS' Participates In Farm Show



ROBERT L. MYERS, JR., Esq., Treasurer of "100,000 Pennsylvanians" affiliates at presentation of special Ambassador Awards to the 1965 Pennsylvania Community Queens of the 49th Farm Show at Harrisburg. The Royal subjects are: front row left to right, APPLE DESSERT QUEEN—Linda Rice, Falling Springs, Landisburg; HONEY QUEEN—Joyce Conklin, Milesburg; PEACH DESSERT QUEEN—Carol Hostetter, Gettysburg; DAIRY PRINCESS—Rosa Lee Morse, Canton; GRAPE QUEEN—Christa Heard, Waterford; MAPLE QUEEN—Joyce Wagler, Somerset; SECOND ROW: APPLE BLISSOM QUEEN—Suzanne Philarity, Wrightsville; CHERRY QUEEN—Brenda Blocher, Ayles; LAMB & WOOL QUEEN—Susan C. Hey, Rockwood; MASS AGRICULTURE QUEEN—Connie Lou Henricks, State College; POULTRY QUEEN—Lucy June Frye, Shippensburg; CROCKERY QUEEN—Mary Loh Thomas, North East. (See pages 5 & 8 for additional farm stories).

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MONDAY, JANUARY 11, 1965

BIGGEST FARM SHOW ON EARTH!

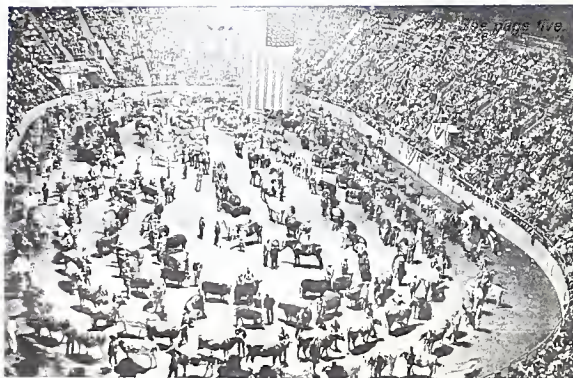
Ambassador Activities At Farm Show

On farm show eve, the "100,000 Pennsylvanians" participated in preview ceremonies. Robert L. Myers, Jr., Esq., treasurer of the "100,000 Pennsylvanians", honored each farm show open as it revealed an ambassador for Pennsylvania with the presentation of a specially framed Ambassador Certificate.

Executive Director M. George Mordant spoke on the activities and goals of the organization.

The "100,000 Pennsylvanians" exhibit was unveiled, and it was announced that 50,000 special farm show editions of the Pennsylvania Ambassador would be distributed at the show.

Under the direction of executive committee members, Miles Hiest, Governor Secretary's special consultant on agriculture, exhibitors throughout the farm show displayed numerous promotion materials, and aided recruitment of showgoers.



You Can Help A Friend Tell The Exciting Story of Pennsylvania. Welcome Him as an Ambassador For The 100,000 Pennsylvanians.

The 100,000 Pennsylvanians is a team effort requiring your support and the support of your friends and business associates. Ask a friend to fill out and mail the form below. We'll take it from there. He'll receive a certificate, suitable for framing, appointing him an official Ambassador for the Commonwealth, and the Ambassador kit, with interesting and up-to-date information about our great state.

Pennsylvanian's Economic Growth Is Up To You!

Out-Of-State, Out-Of-Mind? Not A Chance You Can Send The Pennsylvania Message To Hawaii, Iowa, and France!

Or California, Or Lima, Peru. Or Oswego, New York. As a matter of fact, don't you have friends everywhere? They can receive a copy of this edition of the PENNSYLVANIA AMBASSADOR.

For extra copies, at no cost, write: ELIZABETH AMBASSADOR, Box 3265, Harrisburg, Pennsylvania.

The best results come from a person-to-person campaign. Even if the person lives in Butte, Montana; Nome, Alaska; or Boulder, Colorado. Or down the road a spell.



100,000

PENNSYLVANIANS

for the promotion of economic growth

501 South Office Building, State Capitol
Harrisburg, Pennsylvania

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DISCOVER THE NEW PENNSYLVANIA

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PENNSYLVANIA AMBASSADOR

WINTER
EDITION

VOLUME 1, NUMBER 3

OFFICIAL PUBLICATION "100,000 PENNSYLVANIANS"

MONDAY, JANUARY 18, 1965

PENNSYLVANIA ECONOMY SOARS IN '64

UNEMPLOYMENT: 12 Year Low INDUSTRY: RECORD GROWTH!

SEE PAGE 3.



ROBERT L. MYERS, JR., Esq., Treasurer of "100,000 Pennsylvanians" officiates at presentation of special Ambassador Awards to the 1965 Pennsylvania Commodity Queens of the 49th Farm Show at Harrisburg. The Royal subjects are: front row left to right, APPLE DESSERT QUEEN: Linda Rice, Falling Springs, Landisburg; HONEY QUEEN — Joyce Conklin, Milesburg; PEACH DESSERT QUEEN — Carol Hostetter, Gettysburg; DAIRY QUEEN — Rose Lee Morse, Canton; GRAPE QUEEN — Chrisa Heard, Waterford; MARLE QUEEN — Joyce Marie Lape, Somerset; Second Row: APPLE Blossom QUEEN — Suzanne Flaherty, Wrightsville; CHERRY QUEEN — Brenda Blocker, Aspers; LAMB & WOOL QUEEN — Susan C. Hay, Rockwood; MISS AGRICULTURE OF PSU — Connie Lou Henrichs, State College; POULTRY QUEEN — Lucy Jane Frye, Shippensburg; LIVESTOCK QUEEN — Mary Lib Thomson, North East. (See pages 5 & 6 for additional farm stories).

PHOTO BY—HAROLD A. BARTMAN, HARRISBURG

And we get 100,000 letters...

**PENNSYLVANIA AMBASSADORS
SALUTE STATE FARM SHOW**

is the theme of the 49th Pennsylvania State Farm Show held Jan. 11th to Jan. 15th.

[illegible]

May I also add that the children were keenly interested in learning that the Krayline State is noted for its beautiful scenic routes and their mouth watering tunkpa about the lush jawnsungung reservoir, which is only twelve miles west of Conarut Lake, is Pennsylvania's largest water lake. Here the fish are so thick at places that ducks walk on their backs. Two lakes, one completed last year.

Will you please accept all of the children as Pennsylvania Boosters! In these a badge or emblem available for the children to wear on their lapels! If so please forward to us immediately.

Harris T. have enclosed the signatures of the boys and girls in my class. I am already a member of this great campaign to "sell" Pennsylvania. Yours sincerely,

[illegible]

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VOLUME I, NUMBER 3

OFFICIAL PUBLICATION "100,000" PENNSYLVANIANS

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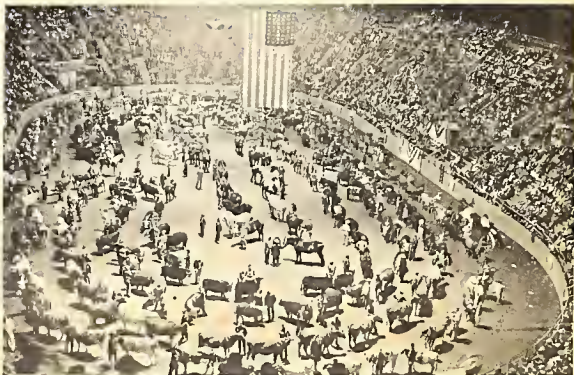
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For The Promotion of Economic Growth
501 South Office Building—State Capitol
Harrisburg, Pennsylvania
I would like to join the "100,000 PENNSYLVANIANS
For The Promotion of Economic Growth."

Name: _____

Address: _____

City: _____ County: _____

Occupation: _____



100,000
PENNSYLVANIANS
for the promotion of economic growth

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